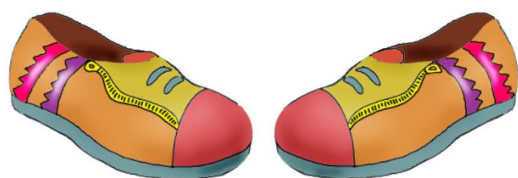


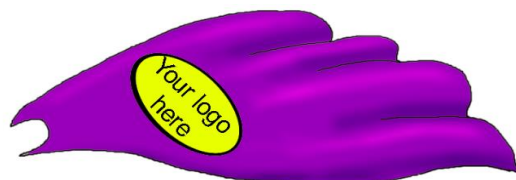
## WHERE DO SUPERHEROES SHOP?

Here is a window display of items a superhero might need or be persuaded to buy. Look out for the persuasive techniques being used.

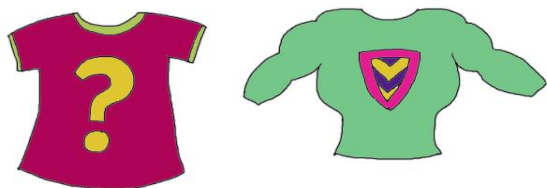
### SUPERSTUFF



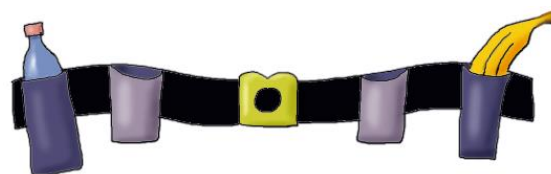
Toe-tingling trainers to make eyes turn and set tongues wagging. Luminous side strips to avoid putting a foot wrong in the dark. Remote-control zippers essential for fast getaways. Totally water- and zap-proof. Buy one, get the other one free!



We call it the Visibility Cloak, because you'll want people in the street to see you strut around in this all-weather, flight-guaranteed, one-size-fits-all superhero requirement. Thought-activated speed control comes as standard.



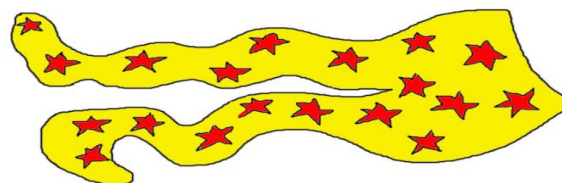
Our unique range of superhero, bullet-proof t-shirts come in a variety of outrageous colours, with extra padding for clients who still need to visit the gym. A range of heroic logos available.



A miracle of technology, the Big League Bad-Guy Beater is a belt for all those necessary gizmos no self-respecting superhero can be without. Pockets for lasers, thought-readers and snacks.



Secret Identity Masks. Do you want to be caught out being Mr or Mrs Ordinary? Do you want to be spotted at the check-out? Instead, why don't you check out our extraordinary visors and veils? Wearing one is like pulling on pure greatness.



Superstuff's Supertights are a must for those interplanetary trips to the colder corners of the universe, or even a quick hop to the dark side of the moon. These chill-breakers come with spangles, stars or lightning flashes.

1. Write down **two** examples of alliteration.

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2. What word is used to suggest that the t-shirts are like no others?

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3. Write down **two** examples of words or phrases that are meant to sound scientific.

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4. Find **two** examples of questions designed to engage the reader.

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5. Write down an example of a simile.

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6. **Two** phrases are used which claim the trainers and the belt are absolutely necessary if you want to look like a superhero. What are they?

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7. If you wanted to impress people which **two** items do they suggest you buy?

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8. What superhero activities might the Supertights help with?

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